

# The Aftermarket for Commercial Vehicles 2022

BBE Market Analysis of Opportunities and Challenges

in cooperation with Gesamtverband Autoteile-Handel e.V. (GVA)

0	Management Summary	3
1	Distribution	15
	Structure Distribution Workshop Statistics Workshop Concepts Parts Wholesaler Structure Fields of Activity	16 17 25 34 36 37
2	Car Parc	40
	Car Parc - Europa Car Parc - Germany	41 52
3	Total Market Volume - Projection	76
	Calculation of the Market Volume Market Volume 2022 Market Volume Development VIO Development 2013 vs. 2022 Development of Consumer Price Index in GER	77 79 77 80 81
4	Purchase of Parts	82
	Usage of the Purchasing Sources Importance of the Purchasing Sources	83 85
5	Source of Purchase	86
	Maintenance and Spare Parts Electrics, Instruments, Communication, etc. Body, Bodywork, Cab, Trailer Fork Online Platforms	87 89 91 93
6	Support and Training Programmes	95
	Employee Training Programmes Support for workshops by OE	94 98
7	Situation of the CV Industry / IAM	99
	Motivation to run a CV Business Sales development and forecast Location development in the future Current Problems	100 101 102 103
8	Future Trends	105
	Definitions Upcoming Topics E-Mobility Impact of Future Trends	106 107 108 110

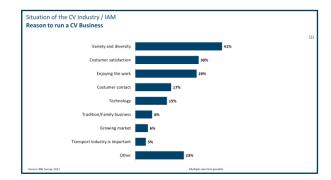
## How is the workshop business for commercial vehicles in Germany?

Based on a comprehensive telephone survey and after extensive market analysis, BBE Automotive Cologne presents a study on the aftermarket for commercial vehicles for the third time. The focus is on maintenance and repair work on commercial vehicles, trailers and buses. The study is written in English to follow the increasing international orientation of the industry.

#### You can expect:

- Current figures for 2022
- Analysis of relevant market developments, influencing factors and trends
- Insights into the workshop business
- Aftermarket volume calculations
- Distribution structures and market participants

Learn about the challenges, opportunities and risks in a market that turns over approximately €14 billion at the workshop level.



### Know your market



#### **Purchase order form**

as GVA-Member: 1.300 € excl. VAT

Postcode

City

Email



#### Contact



Total Market Volume - Projection

Market Volume 2022

Total Sales
CV Workshops
13,81 Bn. €

Total Sales CV Workshops
without Transporter
10,22 Bn. €

Туре	2013	2022	Change rate in
Transporter up to 3,5	t 2.099.835	3.110.652	48%
Rigid Trucks 3,5-12t	334.883	291.329	-13%
Rigid Trucks >12-20t	74.241	84.370	14%
Rigid Trucks >20t	120.209	154.176	28%
Semitrailer Tractors	184.589	227.938	23%
Buses	76.794	82.932	8%
Semitrailers	292.116	398.462	36%
Total	3.182.667	4.349.859	37%
Without Transporter	1.082.832	1.239.207	14%

	8,3% Others	6,5	8,0% SCANIA	
	44.00/	5,3% 5,3% 6,5°	% (~~~~)	

We hereby place a binding order for the study

# The Aftermarket for Commercial Vehicles 2022

• as non-GVA-Member: 2.600 € excl. VAT				
Optional in addition:				
We would be happy to present the study to you on site.				
Take advantage of this opportunity for 1.200 €* excl. VAT				
*plus travel expense				
Recipient and billing address:				
	-			
Company				
First Name	- 1			
	i			
Name				
Street				
JUCCI				



# BBE Automotive GmbH Sachsenring 69 50667 Cologne

fon: +49(0)221 93655-342 fax: +49(0)221 93655-253 internet: www.bbe-automotive.de

Order by Mail: studie@bbe-automotive.de

#### **BBE Automotive GmbH**

## Contact



Wolfgang Alfs Managing Director

- **4** +49 (0) 221 93655-257
- ★ walfs@bbe-automotive.de



Lisa Kenfenheuer Project Manager

- **4** +49 (0) 221 93655-356
- ♠ Ikenfenheuer@bbe-automotive.de



Lukas Heese Research Consultant

- **4** +49 (0) 221 93655-342
- ♠ Iheese@bbe-automotive.de

BBE Automotive Sachsenring 69 50677 Cologne



