



**DIY car repairs and maintenance work / "Install it for me"  
- Germany**

Cologne, November 2024

# AGENDA

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DIY spectrum/experience

SEITE

6

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Impact of the DIY experience on the current behavior of car drivers

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Characteristics of the groups

15

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Pain Points doing DIY work

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Actual DIY share of the maintenance and repair market

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Description of recent activities

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Awareness and use of online portals

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## Workshop types

### What work have you carried out on the car yourself in recent years?

- "I always go to a workshop for work on my vehicle"
- "I have friends/acquaintances who take care of my car"

#### "Workshop fixated without DIY option"

People (basically) go to the workshop and have no friends or acquaintances who (could) take care of the car



#### "Workshop-oriented with DIY option"

People (basically) go to the workshop and have friends and acquaintances who (could) take care of the car



#### "DIY Affine"

People do not (generally) go to the workshop and have friends and acquaintances who (could) take care of the car



#### "DIYer"

People do not (generally) go to the workshop and have no friends or acquaintances who (could) take care of the car



# Awareness and use of online portals

## Awareness of online portals - buyer shares

Car parts portals

		Work on the car by a workshop and/or friends and acquaintances			
Total		Workshop fixated without DIY option 	Workshop-oriented with DIY option 	DIY Affine 	DIYer 
amazon	...%	...%	...%	...%	...%
ebay	...%	...%	...%	...%	...%
kfzteile24	...%	...%	...%	...%	...%
AUTODOC+	...%	...%	...%	...%	...%
LATP <small>atp-autoteile.de</small>	...%	...%	...%	...%	...%
Autoteile DIREKT.DE	...%	...%	...%	...%	...%
LOTT AUTOTEILE	...%	...%	...%	...%	...%
PARTS2GO <small>Ihr günstiger Autoteile Shop</small>	...%	...%	...%	...%	...%
MOTO INTEGRATOR	...%	...%	...%	...%	...%
MISTER AUTO	...%	...%	...%	...%	...%

The aftermarket for .....

Question 1: How well do you know the following portals?  
 Question 2: What work have you carried out on the car yourself in recent years?  
 "I always go to a workshop for work on my vehicle" & "I have friends/acquaintances who look after my car"

Source: BBE Automotive end consumer survey 2024 (n=2,000 car drivers responsible for maintenance)

# Order form

**We hereby order "DIY car repairs and maintenance work / 'Install it for me' - Germany**

**Type of report**

**Price**

**Study**

**Euro 1,750**

All prices are exclusive of VAT.

You will receive a PDF document licensed to your company.

Company:

ZIP CODE:

Location:

Street:

No:

E-mail address:

Contact person:

Telephone number:

Order by mail:  
studie@bbe-automotive.de

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Place, date, signature